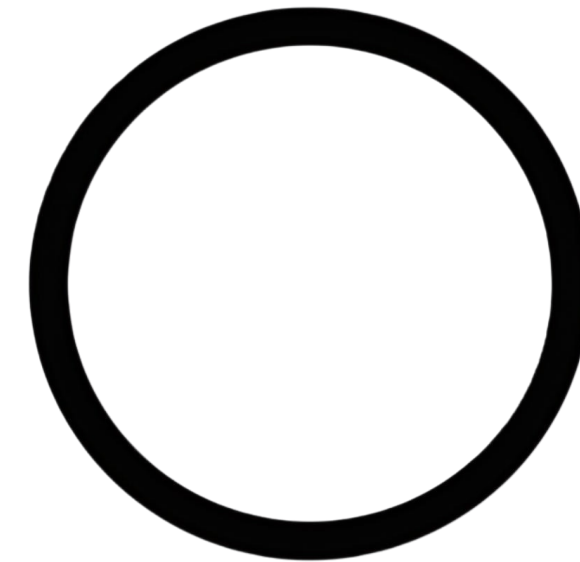


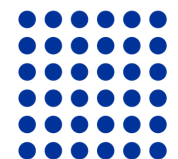
Verify AWAY

Fight Back Against Cognitive Attack



Total Defence technology for us all

SECREC Y ONE
Human | Winning | Sovereign



**“Fight Back Against
Cognitive Attack”:**

The Lead-In

At **Secrecy One Ltd**, we have already scoped and fully costed two apps to battle a cybercrime on individuals and organisations which is rapidly morphing into cyberwarfare.

The homepage for these two apps is here:

<https://secrecyone.co.uk/verify> | homepage



<https://secrecyone.co.uk/verify/home> | for citizens and SMEs at work with colleagues and at home with family and friends

VERIFY HOME

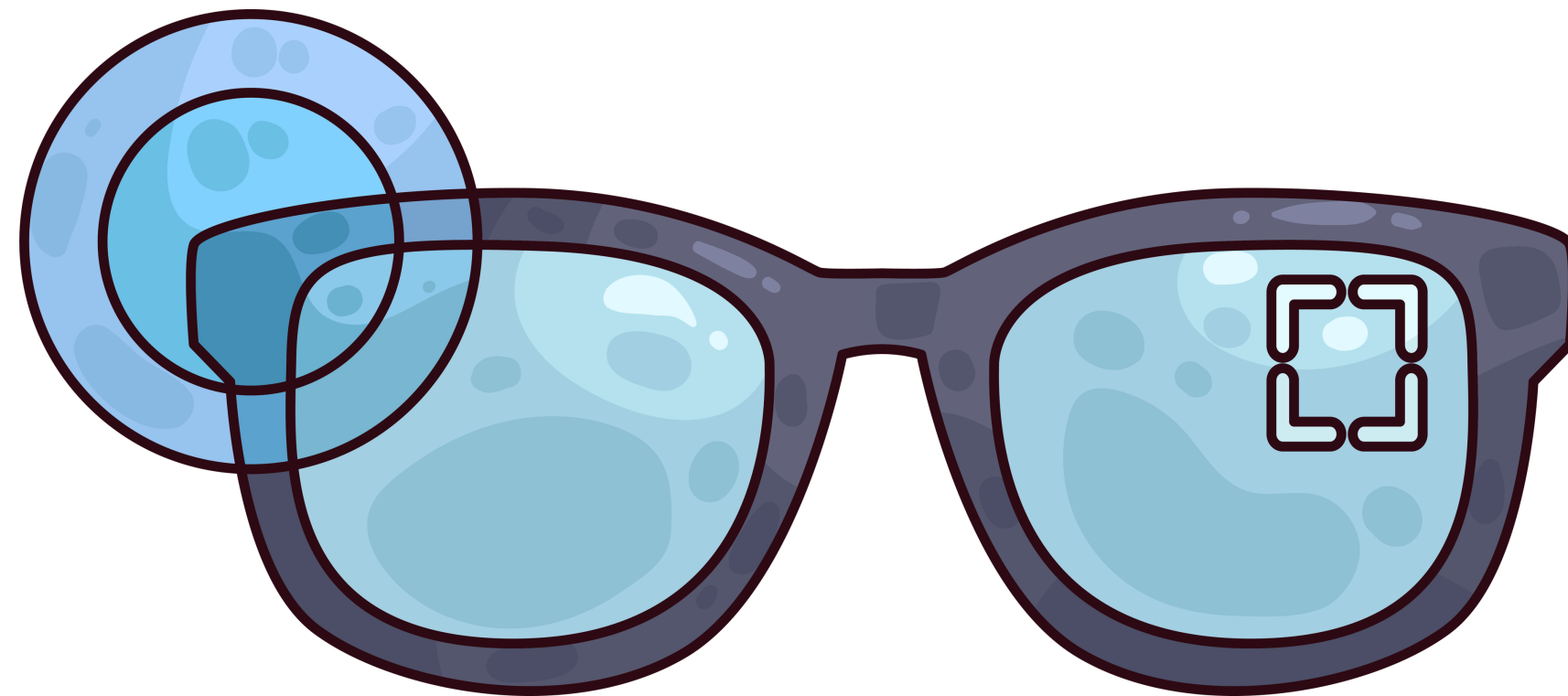
For Everyone Who Cares About Work, Family & Friends



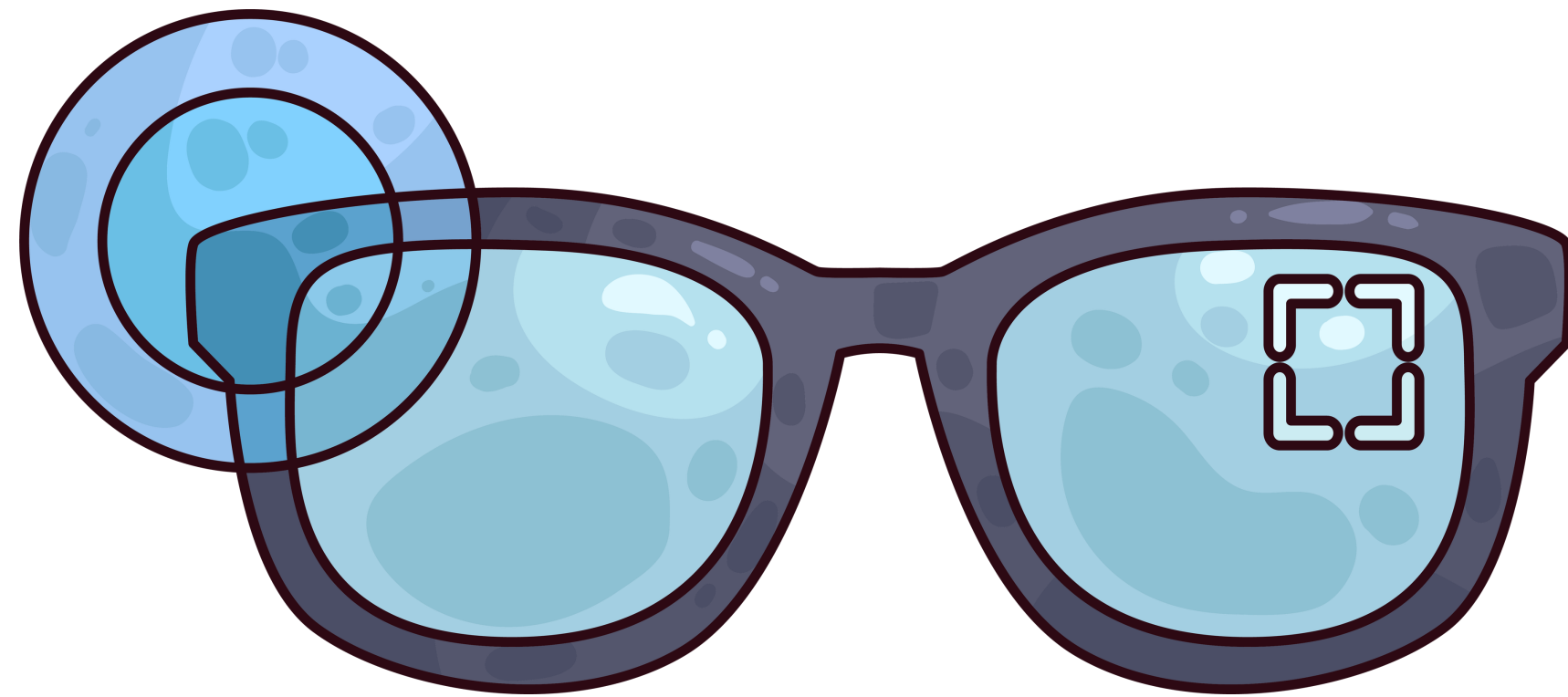
<https://secrecyone.co.uk/verify/plus> | for CISOs and corporates with near- and medium-term change needs, where moving away from centralised infrastructure as a result of increasing vulnerability to highly penetrative AI platforms becomes an imperative



But there is at least one space in the cognitive that underpins this cybercrime morphing into a cyberwarfare on all citizens, professionals, businesses and societal actors which won't be covered off by either of the previous proposals in development.



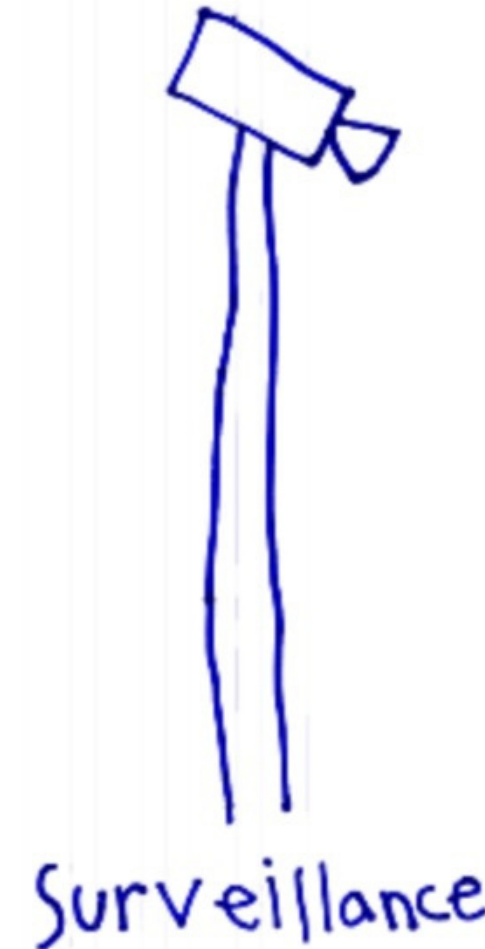
The cognitive as employed in this increasingly prevalent hybrid and asymmetrical cyberwarfare on us all involves some people having more data in realtime about the rest of us than we can ever have about them.



One example was Google Glass a long time ago.

Prior to this, Dr Steve Mann, who invented the concept of sousveillance: a citizen oversight of heavy-handed governments.

Sousveillance in one easy picture
By Glogger - Own work,
CC BY-SA 3.0,
<https://commons.wikimedia.org/w/index.php?curid=27233228>



Now we have smart glasses which, in my opinion, are anything but smart.

Court cases are beginning to appear in Europe against their indiscriminate surveillance in intimate contexts of any and every person the wearer looks at.

These cases are well documented by now in mainstream media.

And the people suffering are generally women at the hands of men who ensure they suffer.

But what isn't so well documented is the toxic, long-term impact of coercive, street-based psychological and psychosocial person- and organisation-centred terrorism on individual people and groups over their collective lives.



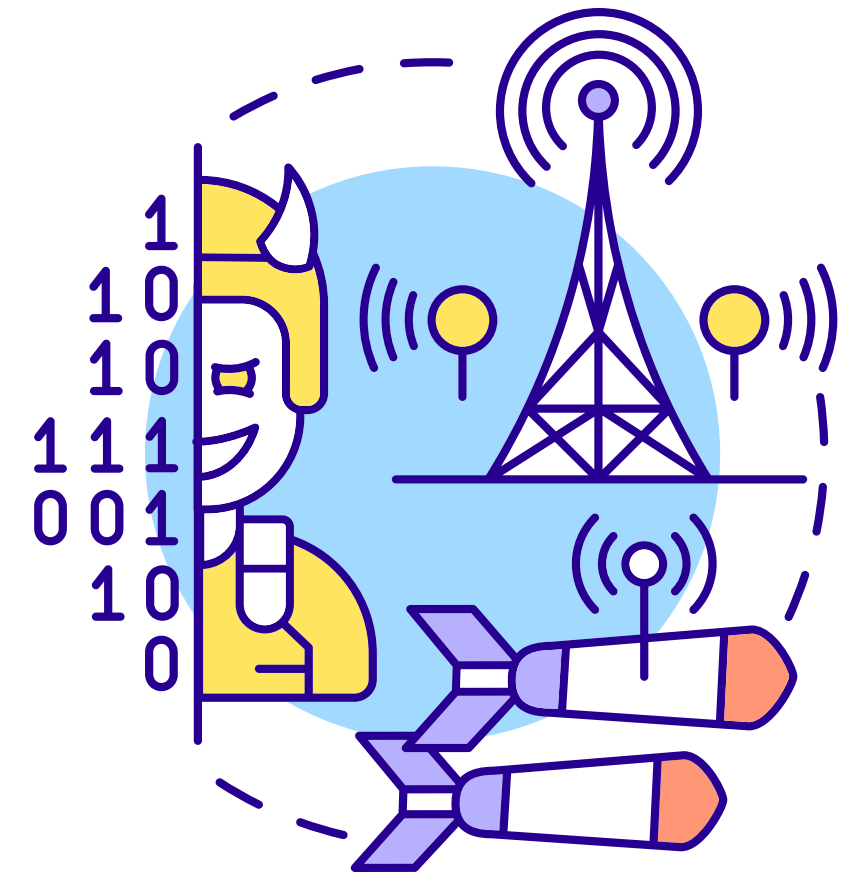
Bad agents working for themselves and for others, particularly enemy nation-states such as Russia and similar, have been affecting the day-to-day experiences, workplaces, and professional reputations and trajectories of ordinary citizens — as they have believed, even so, that they go freely about their daily lives with apparent human agency and free will.



Some people call it “cognitive warfare”.

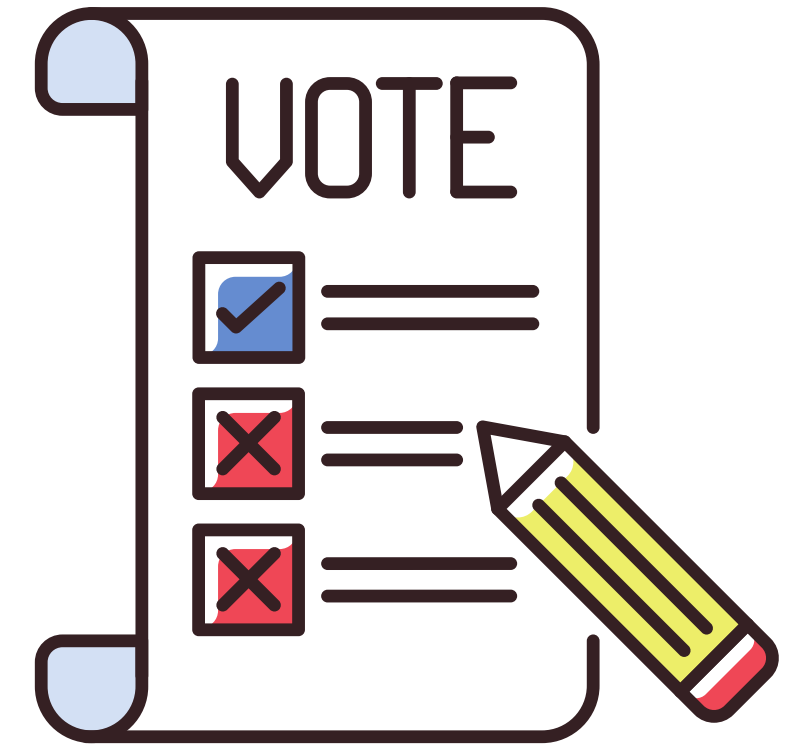
We actually believe the cognitive aspect underpins all kinds of warfare, and prefer to say that to limit it and ringfence it to one aspect or domain of war conducted against societies, businesses, individuals and their families and friends is to radically underestimate the importance of the cognitive.

Our view and firmly arrived-at position says that the cognitive is used to hurt us all in all aspects of our lives: and not just lately. Since forever. Not one domain, then. All of them.



This is why, by the by, we argue that investing into the cognitive actually involves investing into all kinds of warfare.

This means that such an investment is a much more cost-effective approach to winning in all of these domains, not just in what traditionally has been ringfenced to the so-called domain of purely “cognitive warfare”.



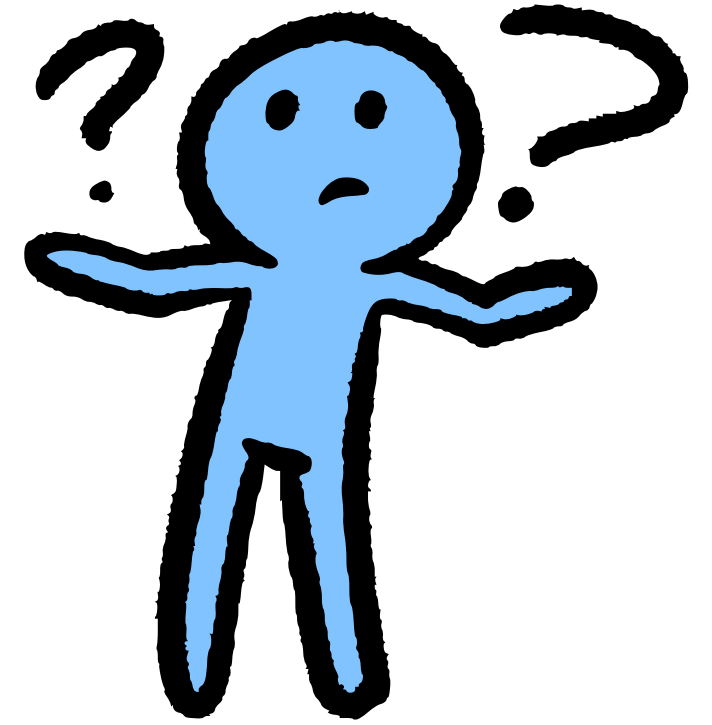
Let's say we're right. What's the direct result of saying we're right?

Accept, as democracies operating under the rule of existing laws, the imperative need to begin to prosecute a historical practice of the cognitive as terrorism on society, businesses, and individuals.

But now, even more urgently, one which is being driven further by the smart glasses we're discussing.

So why don't we? Why do we focus right now on those corporations such as Meta which sell such products and not also on the users — sometimes nation-states and organised crime — who, with their acts, wilfully intend to destroy our values and democracies?

Why?



Surveillance isn't just about cameras, of course. In this presentation we are focusing mainly on smart glasses and their increasingly toxic impact on social relations and privacy in Europe.

However, there are other cognitive relationships, part of espionage and spycraft since forever, which we suggest, equally firmly, have been turned against the ideals of human agency and free will that democracies take for granted as a necessary given and still believe all citizens enjoy to some degree.

Not just spies communicating with each other as professionals, then. Enemy agents affecting ordinary citizens without their knowledge to an extent few currently understand.

This, if true, also involves cognitive criminality of the most extreme. And no one is prosecuting any of it.

But it is impacting the health of our democracies, eroding as we argue it must be doing, little by little, the levels of trust we all feel in each other: friends, families, business leaders, politicians, social and medical professionals, law enforcement, and so forth.

So how *do* we stop these things happening?

One logical route would be to prosecute them legally, individually, each case and every case.

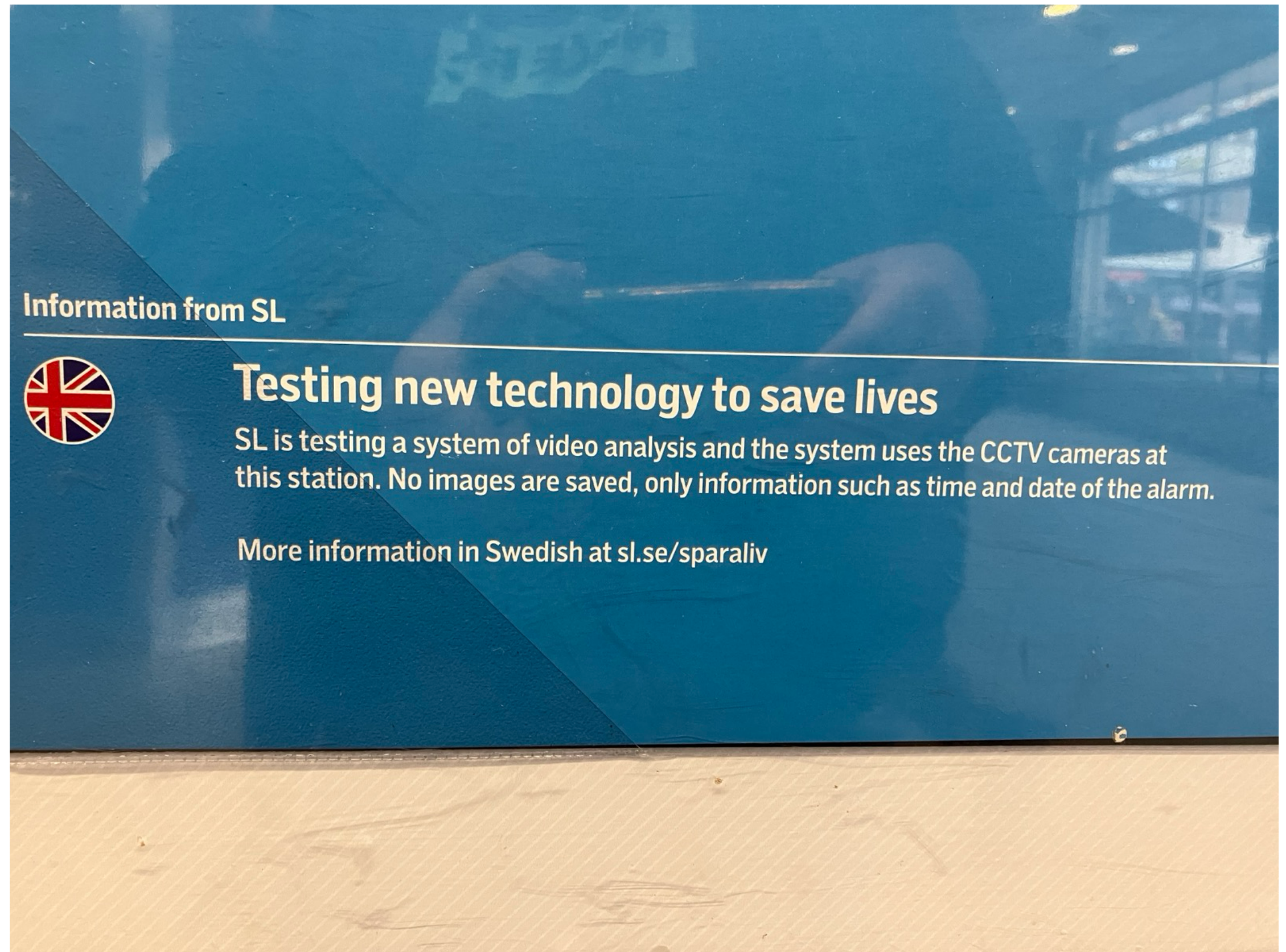
Right now, though, this is hard. It's not that we need new laws, in our opinion. But we do need new cost-effective ways of collecting relevant and timely evidence in order to put away the criminals — apparently ordinary citizens who look just like you and me — for as long as the legislation already determines.

“Fight Back Against Cognitive Attack”: The Challenge

How do we collect what's needed, store it, and use it in a way that is democratically supportive, when such cognitive surveillance is so pervasive?

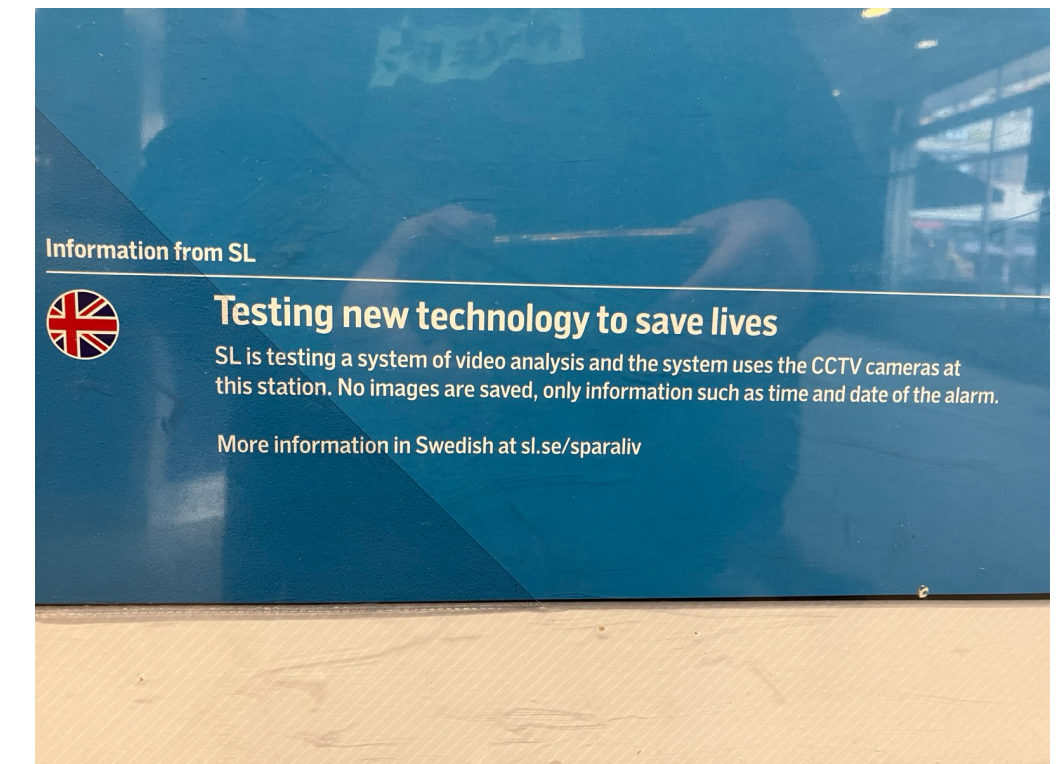
This is exactly why we're now working on a third "total defence-enshrined" project for citizens and businesses that doesn't only cover off the fact of being physically recorded and documented by someone wearing these disreputable glasses, but will also serve to detect, defend and protect democratic citizens against a much wider range of the cognitive in hybrid and asymmetrical than I am going to lay out here today.

Our inspiration lies in a piece of information our Founder/Director Mil Williams saw in 2023 in the Stockholm suburb of Vällingby's *tunnelbana* station (their underground train network).

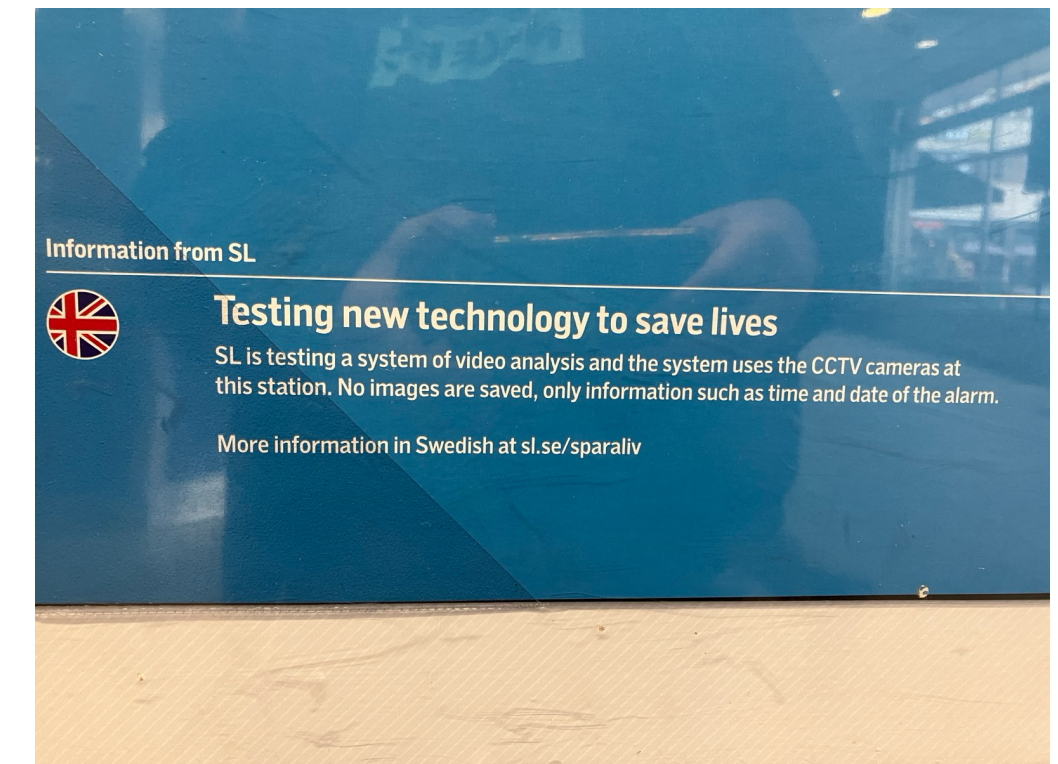


There are other places in the world, a US hospital waiting-room for example we have heard of, where such an approach was judged equally supportive of the needs of its users.

That is to say, register anomalies without filming faces.



Clearly, therefore, it's possible to conceive of conducting a surveillance of disruptive and even criminal people in public spaces with the laudable aim of protecting democracy, and yet without delivering a burdensome kind of total surveillance that fails to support the same.



Using this philosophy (not the actual outcomes of the Stockholm trial itself), this being that surveillance can support us all in equal measure when of an intelligent design in our pursuit of democratic spaces, we have now scoped a technology that registers and stores cognitive data and similar, present in public spaces.

We do this in a fair and legal way, in order to then be able to arrest, prosecute and, where appropriate, convict and sentence cognitive criminals, as well as terrorists who use cognitive methods of all kinds, generally with a primary aim of undermining trust in democracies, communities, and neighbourhoods, particularly over the long-term.

The Solution ...

**Using the Swedish
Concept of “Total
Defence”...**

... adapted to existing
Nation-State Security
Doctrines across
Europe

Total Defence?

“Building armed forces that
fight battles
and societies that fight wars.”

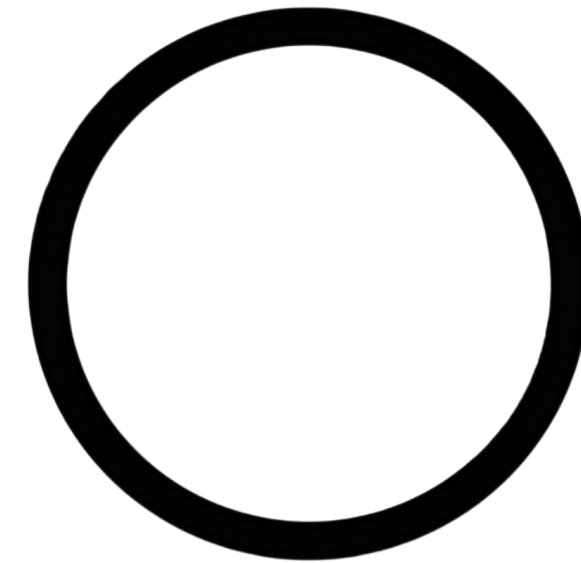
And this means in practice?

Giving democratic citizens the
tools to **register and**
communicate to the authorities
cognitive terrorist acts in their
workplaces, communities,
neighbourhoods and everyday
lives

Making it possible for democratic law-enforcement and judicial institutions to **obtain the new kinds of evidence they need to take to court, prosecute, and convict and sentence (where this is a given) cognitive terrorist acts**

Verify *AWAY*

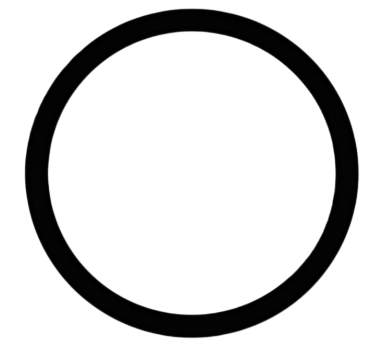
Fight Back Against Cognitive Attack



A Secrecy One *Total Defence* Project

Verify *AWAY*

Fight Back Against Cognitive Attack



**Thank
You**

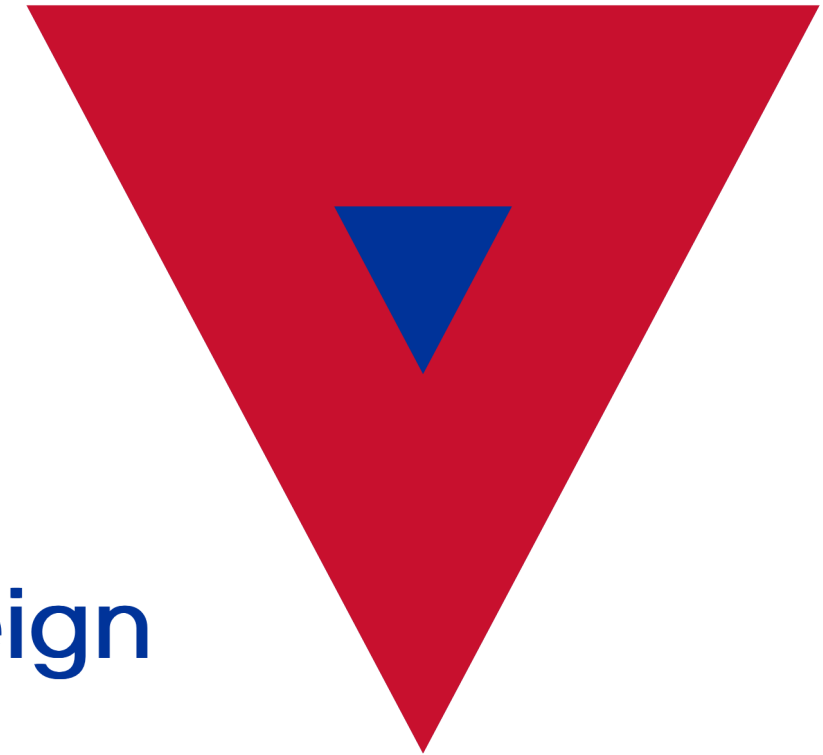
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Total Defence technology for us all

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