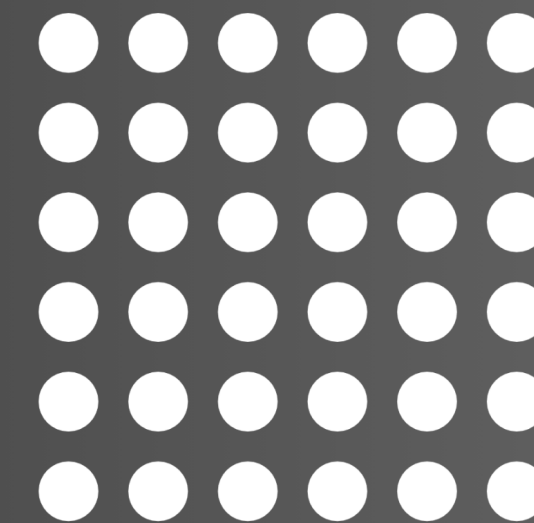


Why Choose Secrecy One for Your Total Defence Needs

You love the ideas already.
Now why you will love our ability
to deliver.

SECRECY ONE

Human | Winning | Sovereign



Why Choose **Secrecy One**: Our Foresight

We've researched — and even publicly flagged up — the kind of hybrid and asymmetrical warfare on individuals and businesses which is only now being recognised in the public domain over the past twelve months.

For at least ten years we can evidence our foresight in a documented way. In some cases these documents date back decades before.

- ✦ 2017: a Criminal Justice dissertation which advocated a collaboration between government and citizens to bring about a total surveillance compatible with democratic lived experience.
 - ✦ <https://niokvinnor.com/2529/sin>
- ✦ 2018: a formal PhD proposal, duly referenced, indicating the need to study and identify the use by bad actors of street coercion at a psychological level alongside other strategies that shape citizens' business and life behaviours and opportunities.
 - ✦ <https://niokvinnor.com/2529/one>



Why Choose **Secrecy One**:

Examples of Our Last Ten Years of Research and Academia

- 2019: a submission to the UK Ministry of Defence DASA (the Defence and Security Accelerator) for a human-supportive and human-friendly AI-driven spatial awareness app called the Rail Tap App. This was described as unique in a positive sense and as not advancing science in any way whatsoever. Its uniqueness lay in its interoperability. This was not recognised by the second reviewer. The submission was rejected, though afterwards DASA asked if it could be developed without us. We roundly responded no.
 - <https://mils.page/ai>
- 2020 on two occasions: two submissions to the US-based UCB SkyDeck accelerator programme, on the accelerator's request in each case. The thesis of both submissions lay in a policing and law-enforcement that worked more as a service to get citizens onboard with helping the protection of everyone than promoting a force that kept voters and their families and friends at bay. The two submissions were called "i've pics" and "Crime Hunch".
 - <https://gb2earth.com/historical/crimehunch>
- 2021 to 2023: a second "Crime Hunch" project, which was reviewed after a university consortium cyber course given by Lancaster University, and eventually rejected by the northern UK university MMU (Manchester Metropolitan University).
 - <https://gb2earth.com/hunch>



Why Choose **Secrecy One**:

Examples of Our Last Ten Years of Research and Academia

- ✦ 2024 onwards: proposals to support a more combative citizenry in the defence of local and community democracy on the ground, against the kind of criminality which funds the criminal and military aggressions of enemies of democracy.
 - ✦ <https://secrecyplus.com/problem-aim>
- ✦ 2024 onwards: proposals to encourage the development of a greater sovereignty of data, its collecting and storage, and the perception that we collectively need to move from an incomplete privacy that enables foreign powers such as the US (as well as more traditional bad actors) to access our citizen and business data to a more European-focused set of total surveillance doctrines where only governments we vote for access and use our data, except in necessarily justified circumstances *in extremis*.
 - ✦ <https://secrecyplus.com/be-safe>
 - ✦ <https://i-ve.work>



Why Choose **Secrecy One**:

Examples of Our Last Ten Years of Research and Academia

- 2025 to current: the shaping of new doctrines of secrecy sensitive and secrecy positive workspaces in order to combat the increasingly aggressive presence in daily life — targeting individuals and small companies just as much as corporates and agencies — of the cognitive that underpins hybrid and asymmetrical cybercrime, cyberwarfare and real-world terrorist events delivered on ordinary people and businesses across Europe.
 - <https://secrecyone.co.uk> | problem statement, “Total Defence in the UK” proposal, implementation blueprint
 - <https://i-ve.work/se/space> | <https://secrecyone.co.uk/space> | I-VE_SPACE, the eliminate “unknown unknowns” project
 - <https://vimeo.com/1219938909/f70cc178bc> | video of the I-VE_SPACE slide-deck
 - <https://vimeo.com/1217305903/293e95e433> | further background video to I-VE_SPACE, on how the human cognitive underpins all warfare domains, not just cognitive warfare as usually defined



Why Choose **Secrecy One**: What Dangers to Our Citizens and Businesses Do We See?

Hybrid and asymmetrical warfare, including cybercrime and cyberwarfare, conducted against citizens, SMEs and corporates — no longer just governments and some private-sector actors against each other — is now in danger of becoming a type of digital Covid.

And we can see what happened when we failed to prepare as well as we could have done for Covid itself.



Why Choose **Secrecy One**: What Ready-Made Action Template Can We Use?

If we look at it like a digital equivalent of Covid, but with very real implications for our tangible worlds of work, family, leisure, policing, and defence, we can perhaps draw the following conclusions:

- ✦ The action template, applied in an analogous situation, already exists.
- ✦ Regular messaging and nudge could be the first step, to be taken with care but very much in brief.
- ✦ At least two apps we've already proposed and costed, plus a third one which could be built using the technologies of the first two, would support citizens and SMEs as they begin to proactively defend themselves against this invisible war which is increasingly making itself known across the whole of Europe.



Why Choose **Secrecy One**:

What Ready-Made Action Template Can We Use?

- ✦ The first app would be delivered in five months from start to finish, including testing, for citizens and SMEs.
- ✦ The second app would be co-designed with corporates on the basis of a pre-existing concept.
- ✦ The third app is designed to defend all citizens and professionals in all walks of life from the cognitive warfare which the increasing use of smart glasses that are anything but — as well as a psychosocially coercive street criminality which often goes unnoticed for what it really is — will begin to send everyone's way.



Why Choose **Secrecy One**: What Ready-Made Action Template Can We Use?

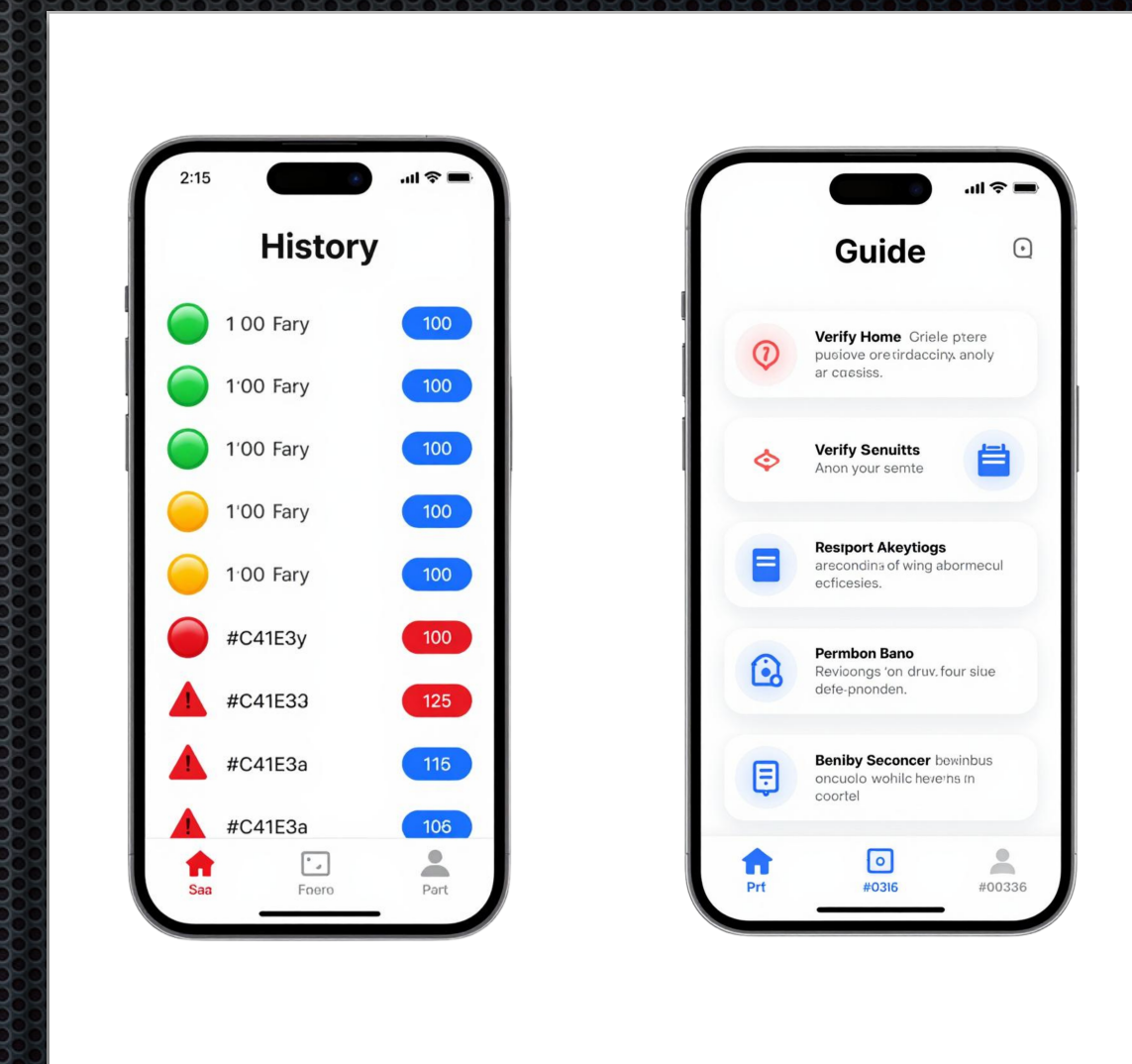
- ✦ The PPE stage in this Covid analogy — leading to a much deeper protection across all aspects of democratic activity, discourse and citizen experience — would take longer to scope and develop.
- ✦ At Secrecy One, we are already working on a further research project, whose initial phases were formally shaped in 2019. The initial goal of this project is to eliminate the unknown unknowns that in crimefighting, policing, security, espionage, and military geopolitics have been generating extraordinary levels of unpredicted and extreme criminality over the past five years, with no end in sight.



Why Choose **Secrecy One**:

What Three Apps Do We Already Propose to Defend Citizens?

- ✦ <https://secrecyone.co.uk> | **problem** statement
- ✦ <https://secrecyone.co.uk/blackmail> | article on the same
- ✦ <https://secrecyone.co.uk/verify/home> | **app 1** for citizens and SMEs
- ✦ <https://secrecyone.co.uk/dev/vid/three> | further background to and development of app 1
- ✦ <https://secrecyone.co.uk/verify/plus> | **app 2** for medium-term change processes at corporates, to improve their capabilities against intrusive and penetrative AI platforms
- ✦ <https://secrecyone.co.uk/dev/vid/four> | overview and costings of the first two projects as they currently stand
- ✦ <https://secrecyone.co.uk/attack> | article on **app 3**, designed to fight, evidence and prosecute everyday cognitive warfare on and amongst democratic citizens and businesses

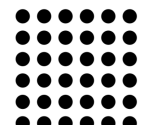


Why Choose **Secrecy One**: What Deep Research Project Will Protect Our Democracies?

- ✦ <https://secrecyone.co.uk/space> | introduction article to the I-VE_SPACE proposal
- ✦ <https://www.linkedin.com/pulse/i-vespace-deleteunknown-unknowns-mil-williams-qofwf/> | follow-up *LinkedIn Pulse* article on how to use the capture, evidence, and validating of human cognitive capabilities in tandem with a newly repurposed data-centre infrastructure

Secrecy One | *I-VE_SPACE*

- How Human Cognition Underpins ALL Warfare
- Why Investing In Human Cognition Means Investing In ALL Battlefields

SECREC Y ONE  I-VE_SPACE 
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Why Choose **Secrecy One**:

Our Foresight, Our Research, Dangers We See, Our Action

Template, Our Apps, and Our Deep Research

To recap:

- ✦ We've researched the kind of hybrid and asymmetrical warfare on individuals and businesses which is only now being recognised in the public domain over the past twelve months.
- ✦ For at least ten years we can evidence our foresight in a documented way. In some cases these documents date back decades before.
- ✦ We have both a documented lived experience of as well as professional training in the kinds of experiences many of us don't even realise we're going through, but involve the worst criminality of all.



Why Choose **Secrecy One**:

Our Foresight, Our Research, Dangers We See, Our Action

Template, Our Apps, and Our Deep Research

Finally:

- ✦ We use imagination in the scoping of our tech, and tough metrics in its evaluation, testing and delivery.
- ✦ We don't over-promise to achieve a sale. Our overriding concern is to ensure that security is safe, and safety is secure. This is more important for us than anything.





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